

Direct all media inquiries to:

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After business hours:

call us at 1-800-564-1234 ext. 913 to reach the on-call public affairs representative.

For Red Cross Blood Program media inquiries contact:

Donna Morrissey (781) 461- 2000

For National Media Inquiries:

Please visit the American Red Cross National Headquarters Press Room at

www.redcross.org/press

Mission Statement

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

The American Red Cross of Massachusetts Bay, one of the largest chapters in the nation, is responsible for providing services across 127 cities and towns in eastern Massachusetts with a combined population of almost four million.

Headquartered in Boston, the American Red Cross of Massachusetts Bay has area offices located in Brockton, Fall River, Melrose, New Bedford, Peabody, Quincy, and Waltham that serve as local sites for community programs, volunteer recruitment and disaster preparedness and response.

Deborah C. Jackson

Chief Executive Officer

American Red Cross of Massachusetts Bay

285 Columbus Avenue

Boston, MA 02116

www.bostonredcross.org

March Is Red Cross Month



American Red Cross

Together, we can save a life

Ways the American Red Cross of Massachusetts Bay can help your story:

Stats at a Glance

In 2005:

- We responded to 402 local disasters and assisted with the most immediate, pressing needs of 2,373 individuals who were victims of disasters (in most cases house fires).
- We deployed nearly 300 and trained 1,200 local residents as disaster relief workers following Hurricane Katrina. We assisted over 1,000 evacuees, including those airlifted to Camp Edwards.
- Red Cross instructors trained 109,086 people in lifesaving skills, including 49,304 in lifeguarding and water safety instruction, 51,487 in CPR and First Aid training and 8,295 in other health-related courses.
- We trained 1,283 aspiring people for careers as home health aides and certified nursing assistants.
- We provided nutritious groceries for 95,481 client visits to Red Cross food pantries.
- We assisted 4,736 refugees and immigrants separated from loved ones abroad. We sent 1,086 emergency messages for Armed Services members to connect them with their families.

Since 1943 when President Franklin D. Roosevelt declared March to be Red Cross Month, the Red Cross has celebrated the crucial role it plays locally in helping communities prevent, prepare, and respond to emergencies.

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Berkshire County

North Central

Merrimack Valley

Northeast Massachusetts

